AGRICULTURE

NATURAL RESOURCES

SMALL BUSINESS

Congress of the United States House of Representatives

Washington, DC 20515-0603

February 16, 2011

0222

Julius Genachowski Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Genachowski,

We are writing regarding the two orphan counties in Colorado, Montezuma and La Plata. These two counties are currently denied the ability to obtain in-state broadcasts due to the existing inflexibility and structure of the Designated Market Areas (DMA). As the FCC commences its investigation on the subject of orphan counties, we write to express our commitment to secure the citizens of these counties the ability to view local and state programming including, but not limited to, news, weather and public emergency notifications. This issue is critical to the residents of these counties, as their inability to receive local and state broadcasts has rendered them isolated from their native state.

During the last three years, this bipartisan matter has garnered both the support of the Colorado Congressional Delegation and the State of Colorado. In 2008 and 2010, the Colorado State Legislature passed resolutions urging the FCC and the federal government to address the longstanding issue of orphan counties in Colorado. Now more than ever, we are dedicated to working with you and others to find a reasonable solution that provides the residents of these two counties access to Colorado programming in addition to the programming they are already receiving.

We thank you in advance for taking the time to consider these comments. Given the seriousness of this issue, it is our hope the FCC will address this matter in an expeditious and pragmatic manner.

Sincerely,

Mark Udall

United States Senator

Michael Bennet

United States Senator

Ama Hethethe Diana DeGette

Member of Congress

Ed Perlmutter

Member of Congress

Jared Polis

Member of Congress Me

Scott Tipton Member of Congress Doug Lamborn

Doug Lamborn
Member of Congress

Mike Coffman Member of Congress

Cory Gardner

Member of Congress



February 28, 2011

The Honorable Michael Bennet United States Senate 702 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Bennet:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

Also on November 23, the Commission adopted a *Report and Order* implementing provisions of STELA designed to make the carriage of "significantly viewed" out-of-market stations easier for satellite television providers. I am hopeful that in the wake of this *Order*, satellite carriers will expand the availability of significantly viewed television signals to consumers, including those in Colorado.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,

Julius Genachowski



February 28, 2011

The Honorable Mike Coffman U.S. House of Representatives 1222 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Coffman:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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Sincerely,

Julius Genachowski



February 28, 2011

The Honorable Diana DeGette U.S. House of Representatives 2335 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman DeGette:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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Sincerely,

Julius Genachowski



February 28, 2011

The Honorable Doug Lamborn U.S. House of Representatives 437 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Lamborn:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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Sincerely,

Julius Genachowski



February 28, 2011

The Honorable Cory Gardner U.S. House of Representatives 213 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Gardner:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Sincerely,

Julius Genachowski



February 28, 2011

The Honorable Ed Perlmutter U.S. House of Representatives 1221 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Perlmutter:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Julius Genachowski



February 28, 2011

The Honorable Jared Polis U.S. House of Representatives 501 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Polis:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

Federal law – even following passage of STELA – requires that satellite television carriers use the Designated Market Area (DMA) as defined by the Nielsen Company to determine which television stations to include in their local programming packages. Recognizing that this requirement may limit the availability of in-state programming to some consumers, however, STELA directs the Commission to prepare a report that, among other things, examines whether there are alternatives to use of Nielsen DMAs. The Commission issued a *Public Notice* on November 23, 2010, seeking public input for this report. The Commission is required to submit its findings to Congress in August 2011. I am enclosing a copy of the *Public Notice* for your information, and will ensure that your letter is included in the record of this proceeding.

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Julius Genachowski



February 28, 2011

The Honorable Scott Tipton U.S. House of Representatives 218 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Tipton:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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February 28, 2011

The Honorable Mark Udall United States Senate 317 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Udall:

Thank you for your comments in the Commission's proceedings to implement the Satellite Television Extension and Localism Act of 2010 (STELA). I share your concern that some satellite television consumers in Colorado and other states may not have access to programming that originates from television stations licensed to communities in their states.

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